



2010 NEWSPAPER CARRIER OF THE YEAR AWARDS

Sponsored by Central States Circulation Managers Association, this annual competition rewards newspaper carriers for outstanding achievement at the local, regional, and national levels. Three age groups will be recognized – youth (up to age 18), adult (age 19-54) and senior (age 55 and older). All newspaper carriers with at least one year of service are encouraged to enter.

Carriers will be judged based on a number of criteria, including route management, letters of recommendation, and personal/scholastic/community service.

Your local newspaper can nominate you for consideration at the regional level. And if you're named a regional winner, you'll proceed to the national level where a jury of industry leaders will select the 2010 National Carrier of the Year in each age group.

The 2010 Newspaper Carrier of the Year regional winners receive an award plaque and a cash award.

ENTERING IS EASY

Complete and submit the application forms to the representative for your newspaper no later than October 23, 2009.

QUESTIONS?

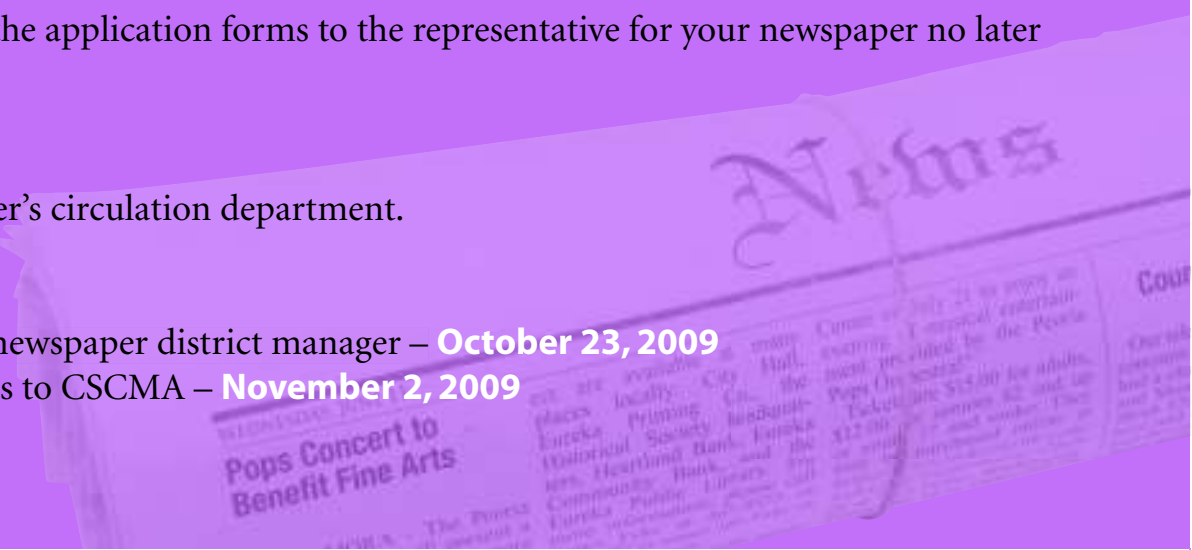
Contact your newspaper's circulation department.

DEADLINES



Carrier application to newspaper district manager – **October 23, 2009**

Newspaper submissions to CSCMA – **November 2, 2009**



CSCMA 2010 CARRIER OF THE YEAR ENTRY FORM

Youth (up to age 18)

Adult (age 19-54)

Senior (age 55 and older)

Newspaper:

City/State/ZIP code:

Circulation Size:

Name:

Age:

Address:

Phone:

Email:

Route

Date started on route (month and year):

Length of service:

Hobbies:

Other community activities:

Applicant signature:

District Manager:

Names of three customers on your route who may be contacted. Please enclose letters of recommendation from each of these individuals.

1. Name:

Phone:

Address:

2. Name:

Phone:

Address:

3. Name:

Phone:

Address:

PERSONAL AND COMMUNITY SERVICE INFORMATION

Personal activities and hobbies:

Participation in scholastic/civic groups within the last two years:

Awards and recognition recieved within the past two years:

In your own words, briefly describe the capabilities you demonstrate that qualify you for the CSCMA 2010 Carrier of the Year Award.

Leadership:

Initiative:

Responsibility:

Signature of carrier

Date

Please attach any supporting material for the above information.

PERSONAL AND COMMUNITY SERVICE INFORMATION

Number of customers started with:	Daily	Sunday
Number of current customers:	Daily	Sunday
Percentage of complaints per 1,000:	Daily	Sunday

Explain any increase or decrease in these figures:

Why did you become a carrier?

Name one benefit of being an independent carrier:

What have you done to maintain or increase your number of customers?

What are your collection methods?

What do you do to provide good delivery service to your customer?

What other information or substantiating evidence attests to your route management abilities?

Entries will be evaluated with the following criteria:

Route Management
Personal, Scholastic/Community Service
Letters of Recommendation
Discretionary

Note to applicant

Please provide the following three items to your newspaper (Attention: CSCMA Carrier of the Year Program) with your application by October 23, 2009.

1. Letters of recommendation from the three customers listed on your application
2. Recent photograph of yourself, if possible
3. Letter of recommendation from your district manager.

Three finalists (one carrier from each age category) will be chosen from each newspaper.

Newspapers should forward their selections to CSCMA by November 2, 2009.

Send nomination information to:

Vince Cone
Bay City Times/ Saginaw News
311 Fifth Street
Bay City, MI 48708

Each newspaper can enter one carrier for each category (Youth, Adult and Senior).



CSCMA